

It's December 31st, 2010 and my life is truly blessed. I am so deeply fulfilled and at peace with my life, spiritually, mentally, emotionally and physically. My business has transformed in so many ways this past year. Last fall, I started building the perfect team to support my rapidly growing business, and it has paid off exponentially! Each team member loves what they do, using the efficient and effective systems we designed, refined and implemented with Jami and Beth. This freed my time and energy up tremendously, so I could focus on creating new products, programs and events. I have become a master at delegating, and even have an assistant to run errands for me each week. What an angel! Others can hardly believe I only spend a few hours a week (at the most!) on email now. I didn't know how I was going to hand-off that one, but I was clear about my intention...and voila! I'm so grateful to my team. Amber handles all the web/tech/shopping cart tasks with competence. My assistants handle Daily Gems, posting to the blog and database work, mailings, event management, customer support, social media nuggets and dozens of other items she does better than I do! Lauray continues to schedule my favorite "masters," keeps my blog on track and creates marketing tweets. I also found the perfect Affiliate Manager! I simply focus on serving my top clients and coaches, and creating. Love that.

In January, the final pieces of my branding puzzle fell into place, and throughout the year I've simply deepened this focus with ease, clarity and confidence. Creating all the components of my marketing funnel was a joy, including my video follow up system in Infusionsoft (oh, how we LOVE this system!). We constantly receive positive feedback about how nurturing our communications and offerings are for our subscribers and customers. My "introductory offering" resonates deeply with others, and has become one of my most popular offerings...selling hundreds this past year! This offering fueled membership in "Momentum Mastery Monthly," one of my new joys. Our fabulous systems, team and my clarity of purpose make it nearly effortless to serve our loyal community of conscious souls. Seeing the membership grow consistently, and retention stay high, lets me know we're truly providing an invaluable resource. There is an undeniable sacred presence all our members feel in the group. Based on the surveys, we've increased the quantity and quality of inner peace by 400%.

My new website is a hit! Everyone loves the new navigation and graphics...which helps them find the perfect resources for them. Serving the coaching community has become an even greater passion. It's gratifying to see our graduates establishing their expertise, growing their communities, leading groups, catapulting their incomes and making a substantial difference in the world! The compounding effect of their choices has resulted in countless testimonies and notes of appreciation.

One of the highlights of the year was filling and leading my Inner Peace Immersion Retreat. The marketing was fun, easy and highly profitable. So grateful we added the "inner peace coaching" component. Participants mastered accessing inner peace in any moment and learned to effectively clear blocks ("polarized positionalities") for themselves, and for others. It's potent work! Having Arjuna co-lead with me added another level of depth to this life-altering event. My volunteers were angels. I'm so grateful to attract so many dedicated and conscious beings into my life. We've started an "inner peace movement" – how cool is that? I'm excited to unveil a brand new group coaching program as a "certification" component for coaches wanting to do this work. It's coming soon!

After doing the intense work with Arjuna last fall and diving into his courses – grace began guiding my decisions more than ever. In spring I started offering one-on-one "8 Week Awakening Intensives," in addition to my one-on-one coaching. I quickly mastered this process, and found a powerful vehicle for attracting ideal clients (many of them highly affluent!) My clients and I are amazed at the profound shifts they create in their lives in such a concentrated period. Offering these packages feels like my soul's calling. Almost immediately I had a waiting list, so I get to work with as many clients as I choose. It's deep and gratifying work, catalyzing results in a more profound way than in all my years of coaching.

Doing fewer, yet more intense, one-on-one work, along with my support team, has freed up my time and space. I'm working fewer hours, yet am even more visible in the world – via video, audio, writing and media. I love, love, love shooting videos. Col was right when she said I'd get comfortable in front of the camera. Now I'm as at peace on a TV camera as the Flip camera ;-). This medium allows me to connect more deeply and personally to people who come into contact with me. Media interviews are an even more integral part of my business...doing 3-5 interviews each month, doubling last year's requests. The listening audiences got larger and larger as my message got clearer and clearer. Doors for print magazines are constantly opening up. I'm happy to communicate my message to one person, dozens, hundreds, thousands or millions simultaneously – I'm clear and guided – so I always know just what to say. And, fun news, my agent is pitching my next book project! *New York Times* best-seller, here I come! Another benefit of having more time and space is creating some substantial audio programs. My book on CD is another popular product, and one I listen to in my car over and over again. I'm immensely enjoying the powerful collaborations with others too!

My *Conversations with the Masters* interviews continue to be popular...we had a stellar line up this year! Blogging (3 times a week), SoulFULLY Living ezine, and my social media strategy all work in harmony to magnetize the perfect clients and deepens relationships with my community. Best of all, I'm leveraging the skills of my team to keep it fresh, relevant and engaging. My community (list) has more than tripled! My affiliate team also enjoys referring ideal clients to me regularly, as they know how each person is served through our variety of offerings. They love receiving their commissions, and I LOVE paying them. Never thought I'd get so excited about writing big checks. I adore these "connectors" and love surprising them with extra incentives to keep them inspired to spread the word about my work.

The last 12 months were financially abundant in a way I'd only previously imagined...but had never experienced as fully! It all started flowing when something shifted inside of me. Maybe it was recognizing the value I'm bringing the world. Maybe it was simply focusing on serving at a higher level. Maybe it's because I'm honoring the deepest part of my soul's calling. Maybe it is because I'm clear about how to communicate to my audience in a way that soothes their soul. Maybe it's a combination of all these. Anyway, I love how large chunks of money kept finding their way into our bank accounts. It was easy to welcome all the sources of income and exceed our savings goal.

I have deeply integrated the principles I teach about living in the present moment, honoring my inner guidance, and aligning naturally with reality. I implicitly trust my intuition responding with grace, confidence and depth. I surrender to the flow of life. I am truly myself in all situations. Meditation has become a part of my life and one of my favorite practices. This contributes to my ever deepening sense of inner peace.

John and I celebrated our four year wedding anniversary in May, and we're quickly approaching year five. I'm in awe of how we continue to fall deeper and deeper in love with each other. The depth of our bond is indescribably intimate and sacred. We always find the perfect amount of time together. Our evening snuggling ritual on the couch is one of my favorite times of each day, as is our nearly daily "appreciations." I am fortunate to have John in my life. His character, integrity, intelligence, drive, passion, silliness and sense of adventure are all qualities I continue to admire deeply. He is so attentive, romantic and engaging. We enjoy stimulating conversations, as well as our silent time together. Time with friends, family, the beach and meditation are so nourishing.

I'm grateful for my life, for John and every human being who is a part of my life. I am so happy and joyful each and every day. I love my life.